

TARAMAR

ARCTIC NATURE YOUR TRUE BEAUTY



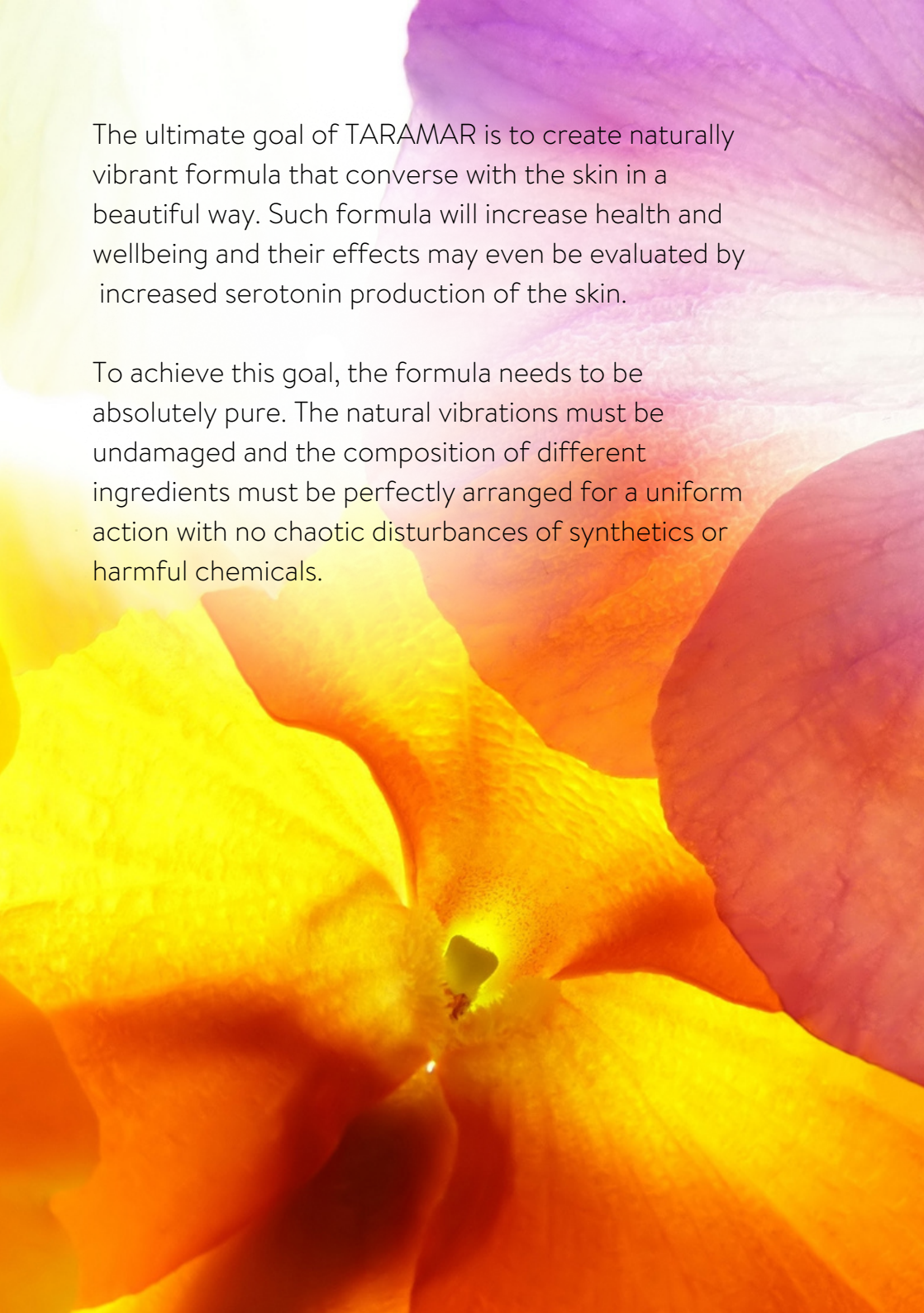
PROTECT THE TREASURE

THE WORLD OF TARAMAR

Entering the world of TARAMAR, requires a new mindset. One that puts an emphasis on understanding your skin and how it reacts to different ingredients. It's about learning how to nourish and rebuild your skin without compromising its health as well as the wellbeing of the inner body.



It's also about understanding the importance of sustainability and making sure we use products that are not only good for our skin and body, but also good for the environment and other living inhabitants of this planet.



The ultimate goal of TARAMAR is to create naturally vibrant formula that converse with the skin in a beautiful way. Such formula will increase health and wellbeing and their effects may even be evaluated by increased serotonin production of the skin.

To achieve this goal, the formula needs to be absolutely pure. The natural vibrations must be undamaged and the composition of different ingredients must be perfectly arranged for a uniform action with no chaotic disturbances of synthetics or harmful chemicals.

○ TARAMAR

THE
SERUM
Restoring
formula

Made in Iceland
By Anna Páulsdóttir

○ TARAMAR

DAY
TREATMENT
Revitalizing
formula



TARAMAR IS FRESH PRODUCT

The anti-aging and skin healing properties of the TARAMAR products is based on powerful bioactive compounds from Icelandic seaweed, algae, vegetables, fruits and herbs.

The functionality of natural bioactives does generally not exceed more than a year. After 12 months the benefits from these compounds decline rapidly. This is true for all natural compounds, even though many producers give longer shelf-life.

TARAMAR products should be enjoyed at their maximum potency. Do not store these products, instead apply while they are fresh.



TARAMAR uses only natural fragrances. These fragile and fine vibrating naturals do not last much longer than a year. After 12 months, the fragrance starts to weaken and harmonic effects is lost.

PROTECT THE TREASURE

All skincare available in open jars contain a high quantity of synthetic preservatives. As our hands and fingers, even if washed, carry millions of microbes that contaminate the products each time they reach inside the jar, the need for strong chemicals to eliminate these microbes is required.



Pumps:

- no contamination of microbes from fingers
- NoTox technology avoiding synthetic preservatives

BLACK GLASS:

- Protect the skin-actives from light
- No leaking of plastic solvents into content

These are the chemicals that we forcefully avoid. The synthetic preservatives cause imbalance in the formula and are strongly suspected to cause hormonal disruption, tumors, toxic overload on organs, irritation and other skin irregularities.

PROTECT THE TREASURE

The precious skin-actives that we seek from the natural compounds are fragile and reactive. For this reason, they need a special protection. For example, they should not be exposed to sunlight or even electric light. Only 10 minutes in bright light, can remove all bioactivity from the formula.



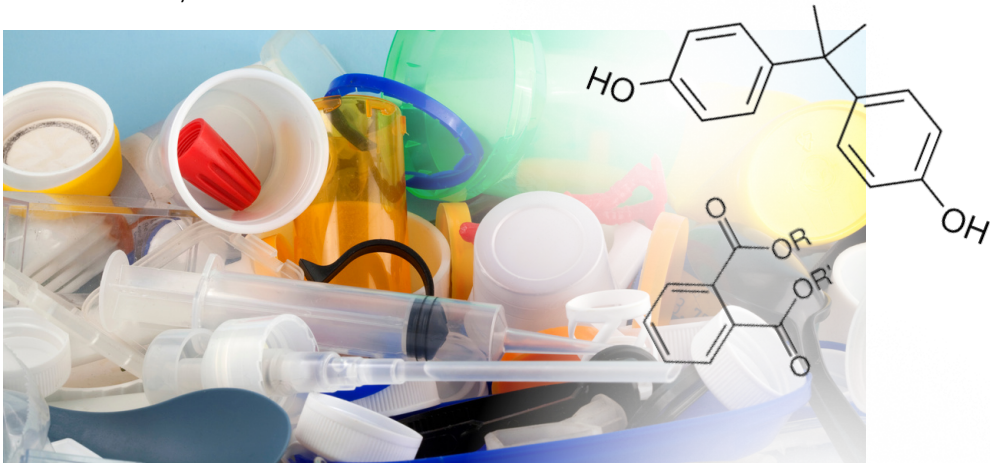
*Why would you ever tap
sensitive skincare formula on
clear glass containers?*

Use your new mindset !

Carefully choose skincare that is protected from light and outer invasion of damaging elements. This way you may get the best value for your money.

PROTECT THE TREASURE

Plastic is made from harsh chemicals and is by nature a hard and unflexible material. To enable flexibility, the plastic formulas are blended with softening chemicals, such as BPA. These chemicals are under strong suspicion of being quite harmful for our body, inducing tumors and disrupting the endocrine system.



Use your new mindset !

The plastic softeners leak into our precious skincare, especially when the skincare formula is composed of lipids, such as most creams. This can cause significant contamination, even if the formula was pure in the beginning.

Also note, that many other containers that do not look like plastic, such as aluminum and air free containers, are coated with plastic material on the inside.

PROTECT THE TREASURE

It can be hard to pump out all the creams/serum, when the bottles are nearly empty. This is partially due to the fact that the TARAMAR formula are so organic (not formulated with slippery synthetics such as Teflon related chemicals), that they tend to stick to the glass.



Use your new mindset !

Instead of selecting skincare that is based on slippery synthetics that can be harmful for skin and body, choose pure skincare that is based on organic and naturally vibrant ingredients.

Try the "spoon solution", provided by TARAMAR, and retrieve all content of the precious creams, from the bottom.



TARAMAR

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