

TARAMAR

ARCTIC NATURE YOUR TRUE BEAUTY



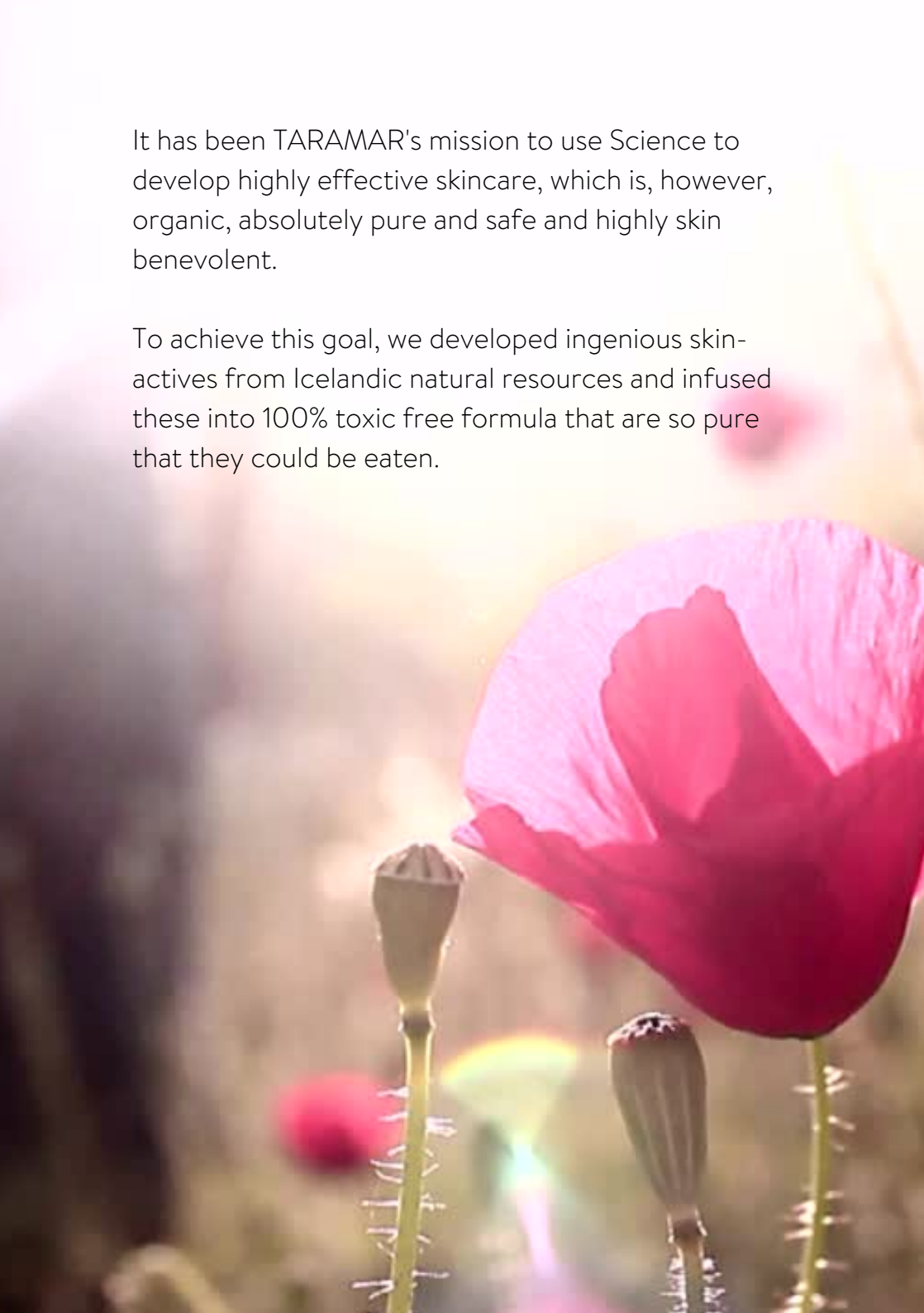
In TARAMAR we bridge two worlds of cosmetics; the Green Organic world of pure and safe skincare and the Technical world of active and functionally effective skincare.



It is not generally recognized, but the fact is that few if any skincare brands that use technical solutions, have had the ambition to purify their formulas. For example, anti-aging skincare does frequently include toxic and harmful synthetics and even if they include natural compounds, they may still be leached with pesticides, fungicides and weed killing chemicals.

It has been TARAMAR's mission to use Science to develop highly effective skincare, which is, however, organic, absolutely pure and safe and highly skin benevolent.

To achieve this goal, we developed ingenious skin-actives from Icelandic natural resources and infused these into 100% toxic free formula that are so pure that they could be eaten.





To achieve absolute purity of the formula, we designed a new technology, a new method to create skincare. Instead of using synthetic chemicals to stabilize and preserve the formula, we developed infusions and blends of organic seaweed, herbs, vegetables and fruits to safeguard the formula and promote powerful skin healing and reforming properties.



TARAMAR’s patent-pending technology, NoTox®, is free from any cruel or harsh compounds, ensuring that TARAMAR is food for your skin and so gentle, it’s technically edible!



The background of the image is a soft-focus photograph of an outdoor swimming pool. In the lower-left foreground, a portion of a red lounge chair is visible. The pool's surface reflects the surrounding environment, which includes trees and a building in the distance. The overall lighting suggests a bright, sunny day.

**True Nature
Advanced Science
Powerful Results**



THE SERUM

- Increase moisturize
- Lessen fine lines
- Reduce wrinkles
- Correct-increase collagen density

Glow & Firm
with less wrinkles

The Serum has brought joy to so many TARAMAR lovers. It repairs, reshapes and restore the skin, while luxuriously combating environmental elements. The Serum's powerful Icelandic seaweed extracts, organically-grown viola tricolor and ingenious peptides with hyaluronic acid, revitalize and penetrate deep into dull, dry, aging skin to dramatically enhance collagen production, beautifully hydrate and restore skin radiance and suppleness.

In a surprisingly rapid action (first changes can be seen in 4-6 days), he Serum promotes a healthy, fortified complexion, melting away fine lines, dryness and wrinkles and supporting an ageless look, using only the purest, most natural ingredients.

The Serum received the Gold in the Global Makeup Awards 2020.



The efficacy of The Serum has been tested by an independent French laboratory, DermScan. During this scientific testing, 36 women aged 45-65 applied The Serum to their facial skin 2x/day for 28 days. Afterwards, skin had visibly fewer wrinkles, higher collagen density, and an opulent glow.

Testing results:

- 13% increase in skin hydration
- 14% less loss of water from skin
- 9% more even skin
- 18% more luminous and radiant skin
- 21% more even complexion (fewer lines and wrinkles)
- 24% smoother skin
- 21% detoxification of the skin
- And up to 20% increase in collagen density of skin





DAY TREATMENT

- Reboost cellular energy
- Promote mild cellular detox
- Increase skin elasticity
- Improve complexion and skin tones

Restore skin health,
radiance and beauty

This powerfully skin boosting cream will both nourish and reactivate your facial skin. Packed with organically derived anti-oxidants from Icelandic seaweed, organic vegetables and organic herbs together with liposomal co-enzymes, this luxurious emulsion will boost the energy of the dermal cells and support and stimulate healthy metabolic activity of the skin. The outcome is immensely satisfying, an elastic radiant skin, perfectly balanced with a love-to-touch texture.

The Day Treatment received a bronze in the Global Makeup Awards 2021 and a silver in Free From Skincare 2022, as the Best Moisturizer.



The Day Treatment is an example of an ingenious innovation where bioactives from ocean plants and organic herbs are blended in perfect harmony with powerful naturally derived co-enzymes to create a product that remolds and nurtures the skin in a never-ending process. Many of TARMAR's customers have commented on this amazing feature, and felt that even after many years of application, the cream still continues to gently stimulate the dermal cells and improve skin radiance, elasticity, tone and texture.





NIGHT TREATMENT

- Increase moisturize
- Strengthen and increase collagen
- Reconnect skin layers
- Protect, firm and even the skin

Firm and reconnect
skin layers

The Night Treatment is synergistically formulated to assist your skin in the vital functions performed during the night. This delightfully light, but infinitely luxurious, cream immerses your skin in soothing hydration, softening, smoothing and revitalizing as you sleep. Handcrafted from Icelandic lava filtered water, seaweed, herbs and vegetables, using NoTox Technology, this skinactive formula is technically edible. The gentle actives of this cream work to reconnect your skin's layers and boost collagen synthesis to unlock true transformation. The result is skin that is even, smooth and radiantly beautiful.

This product has been awarded both Gold and Silver in 6 different Scandinavian and UK Campaigns for purity, functionality and quality.



The Night Cream should be applied in a thin layer after cleansing of the facial skin with the Purifying Treatment. It will provide protection against water loss and oxidation. It will also support the collagen synthesis and strengthen the dermal-epidermal junction by stimulating the production of laminin and other vital skin-supporting proteins

The rose berries make this cream infinitely soft while also fighting free radicals and oxidation.





PURIFYING TREATMENT

- Purify and cleanse the skin
- Reduce oxidation
- Stimulate cellular detox
- Promote glow and radiance
- Improve natural skin tone

Deeply cleanse and
beget a fabulous glow

So much more than simply a cleansing medium! Results of Live tests on women by independent laboratories have revealed astonishing changes reflected in greater radiance, mild detoxification and firmer, hydrated skin with a beautiful color. This product is a clear example of how we can bring out glow and pureness with skin-actives from marine plants of the Atlantic Ocean.

This formula will surprise you. It is totally nonirritating and technically edible. The delightful natural fragrance and the exceptional feel by the infused luxury oil on your skin is pleasing and fulfilling. The emulsifying effects create a slight adhesion to the skin and grab all dirt, makeup and residues, leaving the skin illuminated and smooth.

The purifying Treatment was awarded a Silver from Global Makeup Awards 2020.



The efficacy of the Purifying Treatment has been tested by an independent French laboratory, DermScan. During this scientific testing, 35 women aged 45-65 applied The Serum to their facial skin 2x/day for 84 days. The outcome of the testing:

- 7% increase in firmness of skin
- 6-11% increase in hydration rate
- Significant detox effects (decrease of olive color)
- Signific. Increase in homogeneity (even complexion, after 56d)
- Significant improvement in radiance and illumination (after 28d)
- Significant improvement in fineness of skin texture (after 84d)
- Significant improvement in Beige and Pink colors (after 28 d)
- Significant decrease in redness (after 28days)





EYE TREATMENT

- Increase moisturize
- Diminish eye bags and blue circles
- Firm and shrink sagging skin
- Nurture and protect delicate skin

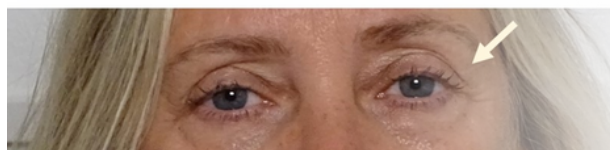
Firms and lifts aging & sagging skin

With the grand objective to recover the youthful appearance of the eye region, we combined extracts from Icelandic organic seaweed with handpicked arctic mountain herbs in an astonishingly effective skin lifting formula. This majestic cream nourishes supports and works against sagging skin, bags and dark circles in the orbital region. It's ability to tighten sagging skin is breathtaking. The delicate skin folds on the upper eyelids can be retrieved, sometimes many millimeters! This astonishing functionality of the Eye Treatment can be useful in other areas as well, including the throat and neck area. All our ingredients are food grade; the herbs and seaweed are handpicked and harvested in a sustainable way and processed with the NoTox Technology that boycotts all compromising and toxic chemicals.

The Eye Treatment was awarded the first prize in the Nordic Natural Beauty Awards 2022 and a Silver in Global Makeup Awards 2020



The TARAMAR Eye Treatment combines sustainably harvested Icelandic seaweed extract (the ArcticComplex™) with handpicked Arctic herbs in an astonishingly effective skin lifting formula that nourishes, supports and guards against sagging skin, bags and dark circles in the eye region. The silky cream dramatically and visibly tightens the fragile skin of the upper eyelids, as well as other facial and neck areas. Apply a drop to the area around the eyes, both below and above, including the eyelids. Use once a day.



Before and after 86 days

The Edelweiss skin-actives seriously firm and lift the sagging skinfolds to beget a youthful appearance.





ARCTIC FLOWER TREATMENT

- Increase moisture
- Increase collagen
- Promote even supple skin
- Fill and lessen lip lines

Hydrate and diminish
lipstick lines

The Arctic Flower Treatment is a new formula created by TARAMAR. This amazing serum is inspired by a strong feedback from our customers requesting a product that can beautify the sensitive region around the mouth. The idea that we can use the natural skin-actives to diminish the infamous lipstick lines, is both exciting and challenging.

To achieve this novel goal, we researched active compounds from Arctic herbs and selected three flowering plants that contain the compounds we were looking for. These include the amazing Viola, Lady's Mantle, and Red Clover. Together with a marine microbe extract, these natural organics hydrate the skin, prevent oxidation, promote collagen growth and target the fine lines of the mouth region.

The Arctic Flower Treatment was awarded the Gold at the Global Makeup Awards 2022 as the Best Serum





HYDRATION TREATMENT

- Increase moisture
- Nourish and protect
- Calm and reduce redness
- Support the collagen matrix

Intensively softens
and hydrates

Hydration Treatment is a multi-corrective facial oil blend combining Seaweed from the crystal clear Icelandic Sea with potent organic herbal infusions. This high performance facial serum is rapidly absorbed, leaving skin deeply hydrated, soft, and smooth, all without an oily feeling.

Every component of this captivating oil blend is carefully selected and nurtured over more than 6 weeks to achieve a botanical infusion that produces visible results and revitalizes skin.

The polyphenols and flavonoids extracted from the Icelandic Seaweed and herbs form a superior lipid base, nourishing your skin from within to brighten and firm while guarding against the free radical damage and oxidation that leads to aging.

The Hydration Treatment was awarded the Gold at the Global Makeup Awards 2022 as the best Moisturizer





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