

A woman with dark hair and blue eyes is emerging from dark water. She is wearing a vibrant green, flowing dress that billows around her. The water's surface is dark, with a bright, ethereal blue-green light reflecting off it, creating a dreamlike atmosphere. The woman's face is partially above the water, looking directly at the viewer.

TARAMAR

EMERGING BEAUTY



TARAMAR unites nature and science in a unique line of skin care products that reform and vitalize skin cells.

WORKING WITH NATURE

TARAMAR products are the result of a meticulous process and innovative research. Using Icelandic seaweed and organically grown medicinal herbs, we have extracted potent ingredients and confirmed their bioactivity to create pure and safe skin care products that work with nature – not against her.

NATURAL SIMPLICITY

Each **TARAMAR** product consists of a few carefully selected ingredients that resonate together in absolute synergy. The interaction between the different components in the formula is sustained by our uniquely energy enhanced water, which has been naturally filtered through the basalt lava for over 1000 years.

We use no conventional preservatives, no GMO's, no cruel compounds and we do not perform tests on animals.



KEEP THE TREASURE SAFE

The seaweed used in **TARAMAR** products is harvested in the clean oceans around Iceland in a sustainable way. The bioactive compounds in seaweed are fragile and break down when exposed to light. **TARAMAR** products are delivered in black glass bottles to ensure long lasting effectiveness.

APPLY WITHOUT DELAY

TARAMAR is an extraordinary skin care line made fresh from uniquely potent bioactives that are sensitive to oxidation. To ensure full benefits, do not store the products over an extended period of time; use without delay after opening.

Lotion pump
to prevent
contamination.



Black glass
to protect
the bioactive
compounds



DAY TREATMENT

Cell activating crème

TARAMAR Day Treatment combines sustainably harvested Icelandic seaweed with organically grown medicinal herbs in an exceptionally pure skin care product that stimulates healthy cellular metabolism, protects the skin from oxidation, counteracts inflammation and restores skin firmness.

Apply daily to face and neck after cleansing.
Perfect under make-up.

INGREDIENTS: Aqua (Icelandic lava filtered spring water)**; Prunus armeniaca (apricot) kernel oil*; Extracts: Ulva lactuca (sea lettuce)**; Alaria esculenta (winged kelp)**; Dacus carota sativa (carrot) root*; Calendula officinalis (marigold)*; Angelica archangelica**, Leucanostoc/radish root ferment; Squalene (from olives), Glycerol*, Ubiquinone, Phospholipids, Glyceryl stearate, Cetearyl alcohol, Sodium stearyl lactylate, Alcohol, Essential oils*.

*Organically certified **Pure wild source



THE SERUM

Skin restoring bioactive formula

Ultra pure bioactive serum with Icelandic seaweed, skin supporting peptide, viola tricolor extract and hyaluronic acid for effective hydration, firmer and smoother skin.

Apply 1-2 drops to face after cleansing, paying special attention to eyes and mouth.

INGREDIENTS: Aqua (Icelandic lava filtered spring water)**, Alaria esculenta (winged kelp) extract**, Viola Tricolor extract*, Leuconostoc/radish root ferment, Tripeptide-10 Citrulline, Sclerotium gum, Sodium hyaluronic acid, Essential oils*.

*Organically certified **Pure wild source



PURIFYING TREATMENT

Skin firming algae oil blend

TARAMAR Purifying Treatment is a potent algae cleansing oil that provides antioxidation and a skin firming effect. Leaves your skin sparkling clean, smooth and firm. A delicate oil blend for all skin types, especially suitable for sensitive skin.

Dispense drops into palm of hand, apply to face and eye area and massage gently. Rinse with lukewarm water.

INGREDIENTS: Limnanthes Alba (Meadowfoam) Seed Oil*, Alaria esculenta (winged kelp) extract**, Laminaria digitate (seaweed) oil**, Squalene (from olives), Angelica archangelica**, Adipate, Tocopherol (Vitamin E), Essential oil**.

*Organically certified **Pure wild source



NIGHT TREATMENT

Skin reforming formula

TARAMAR Night Treatment is a potent bioactive cream that provides moisture and nourishment. Stimulates the skin cells while you sleep and has a restoring effect. Reduces wrinkles and makes the texture of your skin silky and smooth.

For best result, apply daily to face after your **TARAMAR** Serum.

Coming soon.

OUR STORY

With a profound respect for nature, science and beauty we aim to create safe skincare solutions for the globally conscious.

Since 2005, Dr. Gudrun Marteinsdottir, Professor at the University of Iceland, has been on a mission to develop skin care that is totally safe both for the skin and the inner body. Through her work on biology of marine organisms she became increasingly inspired by the hidden healing potential of seaweed and other marine organisms. The **TARAMAR** products embody an accumulation of discoveries based on long term research performed by her and other University professors.

The research has shown that Icelandic seaweed contain bioactive compounds that stimulate beneficial responses in the skin and protect live cells from oxidation and aging. Observing the potency of seaweed and medicinal herbs, Prof. Marteinsdottir became inspired to create a skin care product that causes beneficial results that can be seen with the naked eye but is also exceptionally pure and safe for the skin and body. This idea grew into a holistic concept where quality, safety and honesty take first place.

THE TARAMAR CODE OF CONDUCT:

- Only ingredients of the highest quality that are safe for the skin and inner body. All main ingredients should be traceable to their origin, organically certified or from a confirmed pure wild source.
- Highly bioresonating formula of few selected ingredients that support each other in total synergy.
- Development and confirmation of potent bioactive compounds from pure natural resources through long term research using scientific methods.
- Slow cosmetic methodology for greater results.
- Quality over Quantity. Avoid the mechanical energies of mass production through careful crafting of individual products in small batches.
- Respect for the Environment. Only sustainable harvesting methods. Use of environmentally friendly electrically activated water to clean and sanitize, instead of harsh soaps or solvents.

Nature's secrets reside in
the depths of the ocean, the
richness of the soil and the
energy of all living things.
Share some of her secrets.
Be beautiful.



T A R A M A R

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